

## "KVIC- REGP-(Gramodyog Rojgar Yojana)"

### Project Profile on Trumock Shoe with TPR Sole

#### Introduction

Trumock shoes are used especially by the young generation for their day-to-day use. These footwears are of the latest trend in the fashion world. These shoes are made of leather uppers and have TPR Soles attached to them. They are generally light weight and very comfortable to wear. These shoes are at present being manufactured in places like Delhi, Agra, Mumbai, Chennai, Kolkata etc. But due to the increasing demand of these footwears all over the country and abroad, these can be manufactured anywhere in the country.

**Process of Manufacture:** The production details of Trumock shoes are given for the three places i.e. counter, vamp and apron. For preparation of shoe pattern, the last is covered all round with the Texon adhesive Tape used for pattern cutting and the designing is carried out over the covered standard size shoes last. After the designing, components are cut very carefully over the last itself and removed from the last very carefully. These cut components are spreaded over by making the cut over the curves to open up the curves and curvature of the last. Afterwards, balanced shape is given to the components to obtain the perfect shape and necessary allowances are added to the each component, which include the bottom surface also

<b>1</b>	<b>Name of the Product :</b>	<b>Trumock Shoe with TPR Sole</b>	
<b>2</b>	<b>Project Cost :</b>		
	a Capital Expenditure		<b>Own</b>
	Land	:	
	Workshed in sq.ft	300	Rs. 60,000.00
	Equipment	:	Rs. 135,900.00
	Upper skiving machine-1, Single needle post bet sewing machine-1, Flat bed sewing machine-2, Punching and Eyeleting machine-1, Combined Finishing machine-1, Cementing press treadle-1, Trademark embossing machine-1, Electrification and installation-, Different tools, equipments, Wooden lasts-60 pairs, Office equipments furniture		
	Total Capital Expenditure	Rs.	195,900.00
	b Working Capital	Rs.	1,756,800.00
	<b>TOTAL PROJECT COST :</b>	<b>Rs.</b>	<b>1,952,700.00</b>

#### 3 Estimated Annual Production Capacity: (Rs. in 000)

Sr.No.	Particulars	No of pair	Rate	Total Value
1	Trumock Shoe with TPR Sole	21000.00		1987.43
<b>TOTAL</b>		<b>21000.00</b>	<b>0.00</b>	<b>1987.43</b>

<b>4</b>	<b>Raw Material</b>	:	Rs.	1,550,000.00
<b>5</b>	<b>Labels and Packing Material</b>	:	Rs.	60,000.00
<b>6</b>	<b>Wages (Skilled &amp; Unskilled)</b>	:	Rs.	62,000.00
<b>7</b>	<b>Salaries</b>	:	Rs.	30,000.00

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8	Administrative Expenses	:	Rs.	10,000.00
9	Overheads	:	Rs.	10,000.00
10	Miscellaneous Expenses	:	Rs.	10,000.00
11	Depreciation	:	Rs.	16,590.00
12	Insurance	:	Rs.	1,959.00
13	Interest (As per the PLR)			
	a. C.E.Loan	:	Rs.	25,467.00
	b. W.C.Loan	:	Rs.	228,384.00
	Total Interest		Rs.	253,851.00
14	Working Capital Requirement	:		
	Fixed Cost		Rs.	77,426.00
	Variable Cost		Rs.	1,910,384.00
	Requirement of WC per Cycle		Rs.	331,302.00

**15 Cost Analysis**

Sr.No.	Particulars	Capacity Utilization(Rs in '000)			
		100%	60%	70%	80%
1	Fixed Cost	77.43	46.46	54.20	61.94
2	Variable Cost	1910.00	1146.00	1337.00	1528.00
3	Cost of Production	1987.43	1192.46	1391.20	1398.94
4	Projected Sales	2200.00	1320.00	1540.00	1760.00
5	Gross Surplus	212.57	127.54	148.80	170.06
6	Expected Net Surplus	196.00	111.00	132.00	153.00

- Note :
1. All figures mentioned above are only indicative.
  2. If the investment on Building is replaced by Rental then
    - a. Total Cost of Project will be reduced.
    - b. Profitability will be increased.
    - c. Interest on C.E.will be reduced.